



CREATIVE DIRECTOR / DEVELOPER

Trung Nguyen

With a unique blend of creativity and technical mastery, I help brands stand out, connect with audiences, and achieve their goals. I craft design which creates stories, identities, and campaigns that make people take notice and take action.

#MINDSET #EXPERTISE #ALLROUNDER #WORK-SMART

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Portfolio + Socials:

➔ haetbiit.com

CONTACT

Experience

Graphic Designer · Apprenticeship

ipcenter.GmbH · Vienna
09/2021 – 09/2024

- Delivered print & digital assets fully aligned with brand guidelines, improving visual consistency across touchpoints and contributing to up to 23% higher revenue.

Online Marketing · Internship

Active Agents · Vienna
02/2023 – 05/2023

- Designed high impact visuals that increased social media engagement by ~40-60%, in line with industry gains when video and strong visual content are used.

Content Manager

chiya_owl · Remote
08/2020 – 08/2021

- Managed full content cycle (editing > post-production > strategy > publishing), using analytics to refine content shape and format, ~66% more qualified leads.

Barista

LeViet · Vienna
08/2019 – 08/2020

- Prepared and served high quality beverages, maintained a clean and welcoming environment, and provided fast, friendly service to ensure customer satisfaction.

Video Editor & Web Dev

Freelance · Vienna
08/2018 – ongoing

- Edited and produced video content with polished visuals and sound, while also designing and maintaining responsive websites optimized for performance and user experience.



Pr

Ae

Ps

Ai

HTML

Google

EXPERTISE

WORK EXPERIENCE

Media Specialist · Vocational School

CGG · Vienna
09/2021 – 06/2024

Fundamentals of digital marketing
GOOGLE

Recognition of excellent learning
BILDUNGSDIREKTION · Vienna

Animation Certificate
YELLOWBRICK

Modern Javascript (ES202X)
UDEMY

Digital Illustration
UDEMY

Business Etiquette
ELMAYER · Vienna

ICDL Standard
ICDL · Vienna



EDUCATION / CERTIFICATES / COURSES

Computer Science · VET College

HTL DONAUSTADT · Vienna
02/2015 – 05/2018

Proficiencies

The Advocate

- empathy
- communication
- problem-solving
- creativity
- intuition



We seek depth, connection, and a better world.

Johann Wolfgang Von Goethe

<https://www.16personalities.com/infj-personality>

Introversion "deep thinking, problem solving"

iNtuition "innovative, pattern recognition"

Feeling "compassionate about teamwork"

Judging "plan-oriented, strong work ethic"



PERSONALITY

Languages

German
English
Vietnamese
Korean



Hard Skills

Microsoft Office, CRM
Photo + Video Editing
Content Creation
Digital Marketing

MISCELLANEOUS